

The Press Tour for Local Media

On September 4th, Representative Office of Japan to Palestine organized and hosted a press tour for local Palestinian media. 9 journalists and photographers in total from 7 agencies (Newspaper, Television, and news media) participated in this tour.

The objective of this tour was to increase the awareness and exposure of the Japanese official development assistance among the local media, thereby disseminating the information on Japanese developmental projects across the Palestinian society, including the government officials, influential individuals and Palestine common people. The participants received briefing on the latest development of Jericho Agro-Industrial Park (JAIP) which is the flagship project of Japan's unique initiative called "Corridor for Peace and Prosperity", aiming to promote and support sustainable national economy of Palestine through regional cooperation among Japan, Palestine, Jordan and Israel.

In addition, participants visited Hisham Palace in which building of the protection shelter for mosaic floor is currently underway based on the concept of "Corridor for Tourism" initiative aiming at promoting tourism in the region.





Upgrading the “Corridor for peace and prosperity” initiative

On 11th September, 2017, at the first Japan-Arab Political Dialog, Foreign Minister Kono announced Japan’s commitment to upgrading the “Corridor for peace and prosperity” focusing on ICT sector and facilitating logistics. In line with upgrading the initiative, Japan held an ICT competition on 4th September where 25 Palestinian ICT entrepreneurs presented their business ideas such as “Game Development for an autistic patient” and “Recycle of Waste Electronic Equipment”, and the press members covered the competition.

This event was broadcasted live by Palestine Broadcasting Corporation (PBC LIVE). Moreover, the press members received briefing on the progress of JAIP from the CEO of Palestinian Industrial Estates & Free Zones Authority (PIEFZA), Dr. Ali Shaath; then, the press members visited a beverage company operating in JAIP. The CEO of PIEFZA told the journalists that “Our dream of developing Palestine sustainable economy through JAIP is coming true with the support of the Government of Japan”.



Support for protection of Cultural & Heritage Properties and Tourism Promotion

Afterwards, the media group visited Hisham's Palace to cover the project of JICA titled “The Project for the Construction of the Protective Shelter and the Presentation of the Great Bath”. The project aims to preserve huge mosaic floor of the bath house at Hisham's Palace known as one of the largest mosaic floors in the Middle East and icons of early Islamic Cultural Heritage from Umayyah period.

The media group was briefed on the concept and progress of the project from a JICA's expert and the Palestinian counterpart of the project, Ministry of Tourism and Antiquities. The JICA's expert explained the journalist that this cooperation will protect the cultural heritage of highly historical value that will promote tourism in the region.



After the press tour, Palestinian newspapers and TVs covered extensively on Japan's official development assistance in Palestine. As an example, one of the major newspapers in Palestine made full coverage on the Japan's developmental cooperation to Palestine. We believe that the Palestinian's understanding on Japan's cooperation was deepened through this press tour.

Related document links

The articles were released after the press tour

1 TV

- PBC Television (Arabic) : Sep 4th, 2018

<https://www.facebook.com/PalestineTv/videos/1043959772437843/>

Summary: Through Japan's supports, ICT competition were held at JAIP for the first time, 25 participants from West Bank and Gaza competed by economical or sociological project.

- MAAN News(Arabic): Sep 4th, 2018

<https://www.facebook.com/MaanNews.net/videos/286656088827302/>

Summary: Through Japan's supports, ICT competition were held at JAIP for the first time, 25 participants from West Bank and Gaza competed by economical or sociological project.

2 Newspapers

- Al-Quds Newspaper(Arabic): Sep 5th, 2018

(Title: "[During a Meeting in JAIP: Japan to continue its support after the project becoming a fruitful one.](#)

[Shaath: More than \\$150 Million got invested](#)") page: 4

- Al-Hayat Al-Jadida Newspaper(Arabic)

(Title: “Representative Office of Japan organized a Media Tour to JAIP.

Shaath: JAIP becoming a Dream Come True.

Announcement of ICT winners after close cooperation between RoJ, JICA, PITA and PiCTI”)

page: 17

- Al-Ayyam Newspaper(Arabic): Sep. 5th, 2018

(Title: “Jericho: Media Representatives check up on projects funded by Japan”) page:22

3 Internet

- Wafa News(Arabic): Sep.4th, 2018

http://www.wafa.ps/ar_page.aspx?id=eq8cYBa829517458704aeq8cYB

- Maan News(Arabic): Sep 4th, 2018

<http://www.maannews.net/Content.aspx?id=960061>

- NAJAH NEWS AGENCY(Arabic): Sep 4th, 2018

<https://nn.ps/news/flstynyt/2018/09/04/151364/>

- PALSAWA NEWS AGENCY(Arabic): Sep 4th, 2018

<https://palsawa.com/post/165958/%D8%B4%D8%B9%D8%AB-37-%D8%B4%D8%B1%D9%83%D8%A9-%D8%B5%D9%86%D8%A7%D8%B9%D9%8A%D8%A9-%D8%AA%D8%B9%D9%8A%D9%82%D8%AF%D8%AA-%D9%84%D9%84%D8%B9%D9%85%D9%84-%D9%81%D9%8A-%D9%85%D8%AF%D9%8A%D9%86%D8%A9-%D8%A3%D8%B1%D9%8A%D8%AD%D8%A7>

- ALHADATH.PS(Arabic): Sep 5th, 2018

<https://www.alhadath.ps/article/84898/%D9%85%D8%B4%D8%A7%D8%B1%D9%8A%D8%B9-%D8%A8%D8%B9%D8%B4%D8%B1%D8%A7%D8%AA-%D9%85%D9%84%D8%A7%D9%8A%D9%8A%D9%86-%D8%A7%D9%84%D8%AF%D9%88%D9%84%D8%A7%D8%B1%D8%A7%D8%AA-%D8%AA%D9%85%D9%88%D9%84%D9%87%D8%A7-%D8%A7%D9%84%D9%8A%D8%A7%D8%A8%D8%A7%D9%86-%D9%81%D9%8A-%D9%81%D9%84%D8%B3%D8%B7%D9%8A%D9%86-%D9%85%D8%A7-%D9%87%D9%88-%D8%A7%D9%84%D9%87%D8%AF%D9%81-%D9%85%D9%86%D9%87%D8%A7%D8%9F>